

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA
ACADEMIC SENATE

ACADEMIC PROGRAMS COMMITTEE

REPORT TO

THE ACADEMIC SENATE

AP-040-167

Master of Urban & Regional Planning, FOR SEMESTERS

Academic Programs Committee

Date: 11/11/2016

Executive Committee
Received and Forwarded

Date: 11/16/2016

Academic Senate

Date: 11/30/2016
First Reading

BACKGROUND: The Master of Urban and Regional Planning degree seeks to achieve the learning outcomes outlined below. The revised curriculum follows a progression in which these learning outcomes are introduced, developed, and mastered. The Master's degree seeks a level of development appropriate to mid-level professional planning practice. The degree program offers two tracks, allowing students to professionally orient themselves towards 1) policy-related careers and pursuit of a Ph.D. or 2) leadership and entrepreneurship, as elaborated below.

RESOURCES CONSULTED:

Deans
Associate Deans
Department Chairs
All Faculty

DISCUSSION:

Before reaching the Academic Programs Committee, this program was reviewed by the College Curriculum Committee in the College of ENV as well as the Dean of ENV and the Office of Academic Programs. All concerns raised at those levels were addressed. The Academic Programs Committee then conducted campus-wide consultation, as well as its own review of the program. No concerns were raised.

RECOMMENDATION:

The Academic Programs Committee recommends approval of the revised semester program - Master of Urban & Regional Planning.

Urban and Regional Planning, M.U.R.P.: 48 units					
Status	active				
Hierarchy Entities	Urban and Regional Planning				
Approval Process Name	I. Program - Q2S Existing Program/Option/Minor				
Current Step	Office of Academic Programs				
Originator	Laura Fujimoto Hernandez				
Created	12/09/2015 02:39PM				
Launched	12/09/2015 02:50PM				
Form					
General Catalog Information					
Department	Urban and Regional Planning				
Conversion Category:	Revised				
Proposal Type:	Program				
Describe or list changes	Previously, the degree had concentrations. Now, rather than subject-related concentrations, the degree has two tracks, a Planning and Public Policy and an Entrepreneurship and Leadership. With a shared core of 28 units and 7 units in the track sub-core, students will have 13 units with which to design the subject-related specialization that best fits their needs. Previously, students could opt for either a thesis or a comprehensive exam as their culminating experience. The comprehensive exam is not part of the semester curriculum. Students will choose either a thesis (Planning and Public Policy track) or a project (Entrepreneurship and Leadership track).				
Semester Program Name (e.g. Biology, B.S., Art History, B.A.)	Urban and Regional Planning, M.U.R.P.: 48 units				
<p>The Master of Urban and Regional Planning degree seeks to achieve the learning outcomes outlined below. The curriculum follows a progression in which these learning outcomes are introduced, developed, and mastered. The Master's degree seeks a level of development appropriate to mid-level professional planning practice. The degree program offers two tracks, allowing students to professionally orient themselves towards 1) policy-related careers and pursuit of a Ph.D. or 2) leadership and entrepreneurship, as elaborated below.</p> <p>The Planning and Public Policy track (28 core+7 track subcore + 13 electives=48 units). This track serves students interested in research-based planning and policy practice in public, non-profit, private sectors, as well as those intending to pursue a Ph.D. It provides advanced mixed-method research and analysis techniques to underpin plan and policy proposals. It is intended for those seeking to be analytic leaders in the field and provides a research experience that includes a thesis. Students work with the Graduate Coordinator to focus their attention on their substantive planning and policy area of interest such as environmental policy, transportation policy, community development, or land use and design.</p> <p>The Entrepreneurship and Leadership track (28 core+7 track subcore + 13 electives=48 units). This track aims to produce leaders to thrive in this highly advanced, globalized society. Recognizing the new reality that graduate departments no longer represent feeder programs for mid-level planning positions in the public sphere, this track aims to provide graduates with the necessary analytical tools, technical skills and vision to take on leadership positions in various fields, such as the provide sector, non-profit organizations and public sphere. It is also intended to produce visionary leaders who can build organizations and companies from the ground-up to meet unmet needs for the public good, both domestically and internationally. Students work with the Graduate Coordinator to focus their attention on the needed planning, entrepreneurial and leadership courses to prepare them for their fields of interest.</p> <table border="1"> <thead> <tr> <th>Objectives</th> <th>Learning Outcomes</th> </tr> </thead> <tbody> <tr> <td>1. Mastery of urban and regional planning knowledge</td> <td> a) Demonstrate knowledge of the evolution of substantive and procedural planning theory, emphasizing behaviors and structures to bring about sound planning and the purpose and meaning of planning. b) Demonstrate knowledge of the role of planning in public, private, and non-profit settings. c) Demonstrate understanding of planning laws, constitutional rights, legal procedures, and the intergovernmental framework for planning. d) Demonstrate knowledge of the historical, current, and likely future influences shaping cities and regions, including design, land use, environmental, social, economic, financial, legal, institutional, and social justice dimensions, while understanding these influences in a global </td> </tr> </tbody> </table>		Objectives	Learning Outcomes	1. Mastery of urban and regional planning knowledge	a) Demonstrate knowledge of the evolution of substantive and procedural planning theory, emphasizing behaviors and structures to bring about sound planning and the purpose and meaning of planning. b) Demonstrate knowledge of the role of planning in public, private, and non-profit settings. c) Demonstrate understanding of planning laws, constitutional rights, legal procedures, and the intergovernmental framework for planning. d) Demonstrate knowledge of the historical, current, and likely future influences shaping cities and regions, including design, land use, environmental, social, economic, financial, legal, institutional, and social justice dimensions, while understanding these influences in a global
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Program Description	context. e) Demonstrate knowledge of at least one subfield of planning, such as community development, environmental policy, transportation policy, or land use and design (Master's program only).		
	2. Demonstrated communication and dialogic skills	<p>a) Make well researched, logically crafted, and adequately warranted presentation, analysis or argument in written, oral and graphic forms.</p> <p>b) Discuss clearly planning concepts, research activity, and policy proposals.</p> <p>c) Communicate, listen, and interpret effectively in planning and interdisciplinary groups, diverse community settings, and decision-making environments, using tools for stakeholder engagement</p> <p>d) Foster visioning, facilitation, and negotiation in planning settings.</p> <p>e) Demonstrate leadership and collaborative skills for team work, community motivation, and decision-making settings.</p>	
	3. Demonstrated skills and creativity in research, analysis, and problem solving.	<p>a) Demonstrate competence and creativity in data collection, including secondary sources such as library, internet, and government data sources, and primary sources such as field research, surveys, and interviews.</p> <p>b) Uncover and mine relevant data, literature or policy, use case studies, and develop a coherent research design.</p> <p>c) Aptly use quantitative, qualitative, mixed-method, and spatial analysis tools in carrying out research.</p> <p>d) Apply models for ex ante and ex post policy analysis.</p>	
	4. Demonstrated skills and creativity in design, plan, and policy making	<p>a) Assess the application of alternative design, plan and policy making processes to a problem context.</p> <p>b) Develop physical design and non-physical economic and/or social solutions and strategies that anticipate and influence future conditions.</p> <p>c) Develop implementation strategies to carry out physical designs, and/or economic and social policies.</p> <p>d) Develop a logical hierarchy of ends and means in plan texts; write clear policy and regulatory language.</p> <p>e) Evaluate designs, development plans, and associated implementing tools once implemented.</p> <p>f) Show an ability to implement plans, policies and regulations, including project management, through in-class experiences.</p>	
	5. Reflective capacity in ethical and normative reasoning.	<p>a) Reflect on, articulate and justify positions on concepts such as the public interest(s), governance processes and participation, sustainability and environmental quality, economic growth and efficiency, and diversity and social justice.</p> <p>b) Demonstrate analytic capability and judgment in considering professional ethics as they apply to typical public, private, and non-profit planning situations.</p> <p>c) Manifest self-knowledge, experiences, and reflective ability about learning styles, roles in interdisciplinary teams, and cultural awareness.</p> <p>d) Demonstrate a commitment to civic engagement and ability to foster and participate in community activities.</p>	
The MURP degree is significantly revised. Under the quarter-based curriculum, students chose one of four specializations. Under semesters, students will design their own specialization and choose, instead, a track (the tracks are described above).			
Curriculum Sheet	See attachment: Urban and Regional Planning, M. ALY.docx		
Roadmap	See attachment: roadmap murp.pdf		
Two-Year Course Offering	See attachment: two year master.xlsx		
Assessment Plan	See attachments: SLO-IDMchart.xlsx AssessMatrix-1.xlsx URPCurriculumAssessmentPlanFin.pdf		
Select Program	Program		
Prospective Curriculum			
Steps			
Files	Author	Date	File
	Laura Fujimoto Hernandez	12/09/2015 02:42PM	CurricSheetMURP.pdf
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